



**DIVERSITY** and **INCLUSION**  
as the **NEW BUSINESS STRATEGY**  
MASTERCLASS



**THURSDAY, 28 May 2020** • BYTES/ALTRON CONFERENCE CENTRE

**RESERVATION ENQUIRIES:** Elvira Cruz  
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## WHY attend this Masterclass?

Discussions around Equality, Diversity and Inclusion have long been superficial and tentative in many organisations. As a result, people have been uncertain how to address the mistrust and fear found among diverse identities in the workplace. This has resulted in a massive impact on engagement, retention, innovation, performance, productivity and profitability.

The good news is that research shows that those organisations which have had the vision to address Diversity and Inclusion from a constructive point of view have reaped massive benefits.

When managers and team leaders are helped to raise their cultural intelligence and intercultural competence, they're able to collaborate and work effectively across cultural and international borders, generating tangible results for their organisations.



## WHAT OUTCOMES will this masterclass result in?

- Increased productivity;
- Improved creativity;
- Increased profits;
- Improved employee engagement;
- Reduced employee turnover; and
- Improved company reputation.



## What will DELEGATES GAIN?

- practical knowledge, skills and tools to successfully manage cultural differences at work;
- improved communication and strengthened relationships across diverse groups;
- increased effectiveness and success rate for intercultural teams;
- an understanding of embracing Diversity and Inclusion in a positive, constructive way; and
- an understanding of how to conquer the need for exclusivity and embrace inclusivity.



## WHAT WILL this Masterclass HELP DELEGATES LEARN?

How to:	
1	build and win trust across cultural and international boundaries;
2	communicate with people according to their race, gender, age, sexual orientation, ethnicity, culture, religion, and persons with disabilities;
3	find and establish common ground and purpose;
4	embrace difference;
5	identify and eliminate unconscious bias;
6	manage stereotypes, prejudice and discrimination;
7	best resolve conflicts;
8	break down barriers and increase productivity;
9	raise intra and interpersonal awareness;
10	successfully manage cultural differences;
11	nurture a more creative, inclusive, respectful and productive workforce and workplace; and
12	craft strategies that unify diverse teams.



## HOW will the day run in JHB?

Registration: 08:00 – 08:30  
Session 1: 08:30 – 10:00  
Refreshments: 10:00 – 10:30  
Session 2: 10:30 – 13:00  
Lunch: 13:00 – 14:00  
Session 3: 14:00 – 15:00  
Refreshments: 15:00 – 15:15  
Session 4: 15:15 – 16:00



## WHO WILL BENEFIT from attending this Masterclass?

- Professionals working in diverse or international teams;
- Team Leaders;
- HR Professionals; and
- Executives.



## WHAT ARE THE 3 COMPONENTS of this Masterclass?

1. Input;
2. Interaction; and
3. Implementation.



## THE FACILITATOR?

**Alan Hosking** is one of the most experienced leadership development experts in the country. He has been preparing senior leaders for the Future of Work for almost two decades – long before anyone else considered this important, and mentors very senior leaders on a “no names, no photographs” basis. In 2018, Alan was named by US web site Disruptordaily.com as one of the “Top 25 Future of Work Influencers to Follow on Twitter”.

## Can I CLAIM A SETA GRANT for this?

Very few companies know that it is not necessary for a training programme, workshop or event to be accredited in order for a company to claim a SETA grant.

According to Government Gazette No. 9867, Vol. 570, of 3 December 2012, No. 35940, a SETA must allocate a mandatory grant to a levy paying employer who:

- has submitted a Workplace Skills Planning (WSP) and Annual Training Report (ATR) by the regulated date; •
- has provided all the information required in the regulated template; and •
- is up to date with their Skills Levy payments.

Employers are referred to “Section C: Skills Development” in the Regulations. This provides for employers to include ALL PLANNED TRAINING in the report and not only accredited training programmes.



# REGISTRATION FORM

## “Diversity and Inclusion as the New Business Strategy” Masterclass

### JOHANNESBURG

28 May 2020

Bytes/Altron Conference Centre

### REGISTRATION FEE

Johannesburg:  
R 3 750 ex VAT per person

### Delegate details

Please type your details in the appropriate fields.

First name: \_\_\_\_\_  
 Surname: \_\_\_\_\_  
 Job title: \_\_\_\_\_  
 Office no: \_\_\_\_\_  
 Cell no: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Date completed/submitted: \_\_\_\_\_  
 Special Dietary requirements: \_\_\_\_\_



SEE BELOW

### Payment details

Company name: \_\_\_\_\_  
 VAT no. of company: \_\_\_\_\_  
 Postal address: \_\_\_\_\_  
 Code: \_\_\_\_\_  
 Person responsible for payment: \_\_\_\_\_  
 Email address: \_\_\_\_\_  
 Landline no.: \_\_\_\_\_

### How to submit your form

1. Complete the form on screen.
2. Save the form on your PC.
3. Attach the form to an email and send to Elvira (elvira@hrfuture.net).
4. Alternatively, you can print the form, complete the form, and scan it to your computer and email the scan to elvira@hrfuture.net

For enquiries, call Elvira on 011 888 8794 or email her.



### Terms & Conditions

- ★ - Special Dietary requirements incur a surcharge, as per the venue’s policy: Halaal R 590; and Kosher R 590.
- Attendance fees are due and payable upon receipt of the Registration/Attendance Form by Osgard Media and presentation of the invoice to the delegate.
- All cancellations must be made in writing and sent to Osgard Media/HR Future before the cancellation date cut off.
- Cancellations after 14 May 2020 will incur a 100% cancellation fee.
- “No shows” are liable for full payment. Replacements are acceptable.
- Once payment is received, your booking is confirmed.

I agree to the terms and conditions of this registration.